

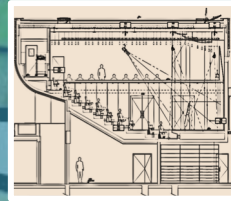
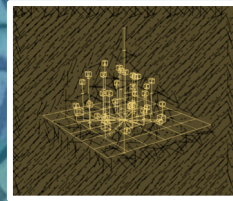
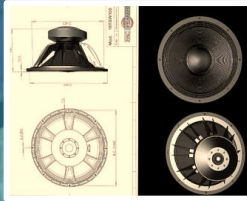
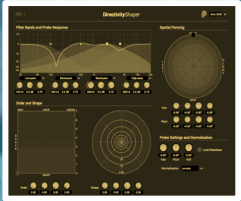
RON THALER

BLONDIE BOY

I. MAKE. MUSIC.



SPATIAL SOUND STUDIOS & 360° IMMERSIVE TECHNOLOGIES



3-time Grammy® & 11-time #1 Billboard® Record Producer & Tech Entrepreneur
Ron "Blondie Boy" Thaler has been featured on more than 450 recordings, his musical collaborations heard upwards of 43 billion times with Alicia Keys, Rob Thomas, Lana Del Rey, Moby, Taj Mahal, Jewel, Gwen Stefani, David Guetta, Slash, and many more.

Ron maintains recording facilities in Victoria, Paris, and New York, contributing to Sony/ATV, Warner, UMG, Sony Pictures & TV, BBC, and Disney content initiatives. Ron's long standing association with many of music's most thought-provoking artists has contributed profoundly to his approach to songwriting and trademark production style: an exacting attention to artistic detail with rich distinctive audio signatures; an emphasis on out-of-the-box organic sounds and textures; and, a highly creative and multi-layered use of analog & digital audio technology. Ron and his international partners have launched two companies in immersive 360° sound production, XRtransfer and experience:

SoundSphere® and Lysten360®. Each benefitting the future of Music-Making, Spatial Film, 360TV, Gaming, PR/Advertising, Mobile Tech, and all AR/VR/MR (XR) platforms.

SoundSphere® is truly visionary. Ron has brought us the new world, an expression of reality through sound that changes everything. And everybody .

--- J.M. WILLS, CEO Oracle

SOUNDSPHERE® is the world's first purpose-built 360° Spatial Sound Recording Studio and Immersive Sound Technology company. A singular sound and music-making environment, housing proprietary tech and brick & mortar innovations, focused on creating, capturing, transmitting and experiencing 360° Spatial Sound. Patented spatial sound DAWs and protocols, floating-floor active kinetic architecture and sound reinforcement environments, and multi-positional microphone arrays built for spatial sound capture. **SoundSphere®** exists to create 360° immersive experiences that are sonically and experientially transformative. In AR/VR/MR (XR), Gaming, Film and TV sound design, Stadium/Arena/Theatrical & Cineplex sound transmission, Mobile tech applications, corporate PR & Advertising, Future Tech, Medical, and all Artist ventures fuelling the future of Music, Entertainment, and Live Performance.



SOUNDSPHERE
360 IMMERSIVE AUDIO

LYSTEN360® offers unparalleled 360° Spatial Sound experiences for cineplexes, auditoriums, live venues, arenas, and amusement parks. **Lysten360®** integrates hyper resolution 6DOF interpolation and immersive channeling, proprietary XRBlackBox technology propelling 360SLAM audio, and fully Immersive XRSpeaker Arrays to achieve true-to-life 360° spatial sound experiences in arena, stadium, cineplex, and large-footprint facilities and environments. **Lysten360®** and its technological innovations are powering the new wave... And in so doing, shaping Spatial Sound possibilities for the future of entertainment and fan engagement.



Lysten360
SPATIAL SOUND