

RON THALER

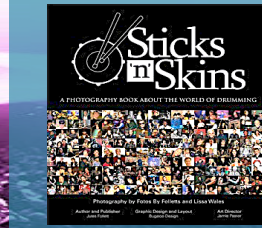
# BLONDIE BOY

## I. MAKE. MUSIC.

**PROFESSOR • MASTER DRUM CLINICIAN**  
**KEYNOTE SPEAKER • ADVISORY BOARD**

### KEYNOTES

- **SHOW ME THE MONEY:** *networking and the money gigs*
- **INTERACTIVE MEDIA & THE IMPACT OF TECHNOLOGY**
- **ANATOMY OF A SYNC:** *music and messaging*
- **AT THE CENTER OF IT ALL:** *evolve or die in NYC*
- **WHY DRUMMERS MAKE THE BEST PRODUCERS**
- **THE PARADOX ECONOMY:** *what drives the music industry*
- **IS THERE REALLY SUCH A THING AS FREE?**
- **MODERN MUSIC & THE ENTREPRENEURIAL SPIRIT**
- **VALUE & REALISM:** *understanding intrinsics & markets*
- **HAVE-DO-BE VS. BE-DO-HAVE:** *Music & Me'ism*
- **DO THE NUMBERS REALLY MATTER?**



3-time Grammy® & 11-time #1 Billboard® Record Producer and Business Entrepreneur **Ron "Blondie Boy" Thaler** has been featured on more than 450 recordings, his musical collaborations heard upwards of 43 billion times with Alicia Keys, Rob Thomas, Lana Del Rey, Moby, Taj Mahal, Jewel, Gwen Stefani, David Guetta, Slash, and many more.

Ron has been a featured **keynote speaker and panelist** at International Music, Gaming, Film, and AR / VR / MR (XR) conferences including E3, SXSW, CMW, FMF, MusicWest, BMM, BOMM, ZebRock, Cannes Film Festival, NAMM, SyncSummit, and MIDEM. He is a **faculty member at The Collective (NYC) and PMA (Wellington New Zealand)**, where he teaches Music Business, Performance, and Style Analysis. He has delivered more than **750 masterclasses and clinics** throughout the world, at Music Academy International (France), Berklee, Uvic, UBC, NYU, McGill, The Sorbonne, Mainz College, SAE College (Auckland, Barcelona) and as a featured performer at The Montreal International Drum Festival, The TUDW Ultimate Drummers Festival in Melbourne Australia, The Vancouver International Drum Festival, The Batteur International Drum Festival in Paris France, KOSA International Drum Festival and the Victoria International Drum Festival.

Ron has been featured in Modern Drummer Magazine, The NYTimes, L'Est Republicain, Pulse, Drums Etc., Batteur, Downbeat, JazzTimes, DrumScene, The Sun, The Times and many others, and is endorsed by Sabian Cymbals, Pearl Drums, Evans Drumheads, Vic Firth Drumsticks, HQ Percussion, Pintech Electronics, Duallist Drumpedals, and CAD Microphones.